



October 9<sup>th</sup>, 2023

Dear St. Luke's Day School Partners,

We are delighted to invite you to be a sponsor at the 2023 St. Luke's Day School Book Fair as our cherished tradition returns November 27 to November 30, 2023.

For more than 40 years, the St. Luke's Day School Book Fair has captured the hearts and minds of our students and families. After all, the Book Fair is much more than books! The weeklong fundraiser includes many special events including, a Grandparents and Special Friends Night, Story Theatre, Story Time with Mrs. Claus, Photos with Santa, Dad's Breakfast, and more.

This year's theme, Beep! Beep!, is inspired by a favorite literary series, *Little Blue Truck*. The Beep! Beep! Book Fair supports school-wide literacy initiatives, professional development, and student scholarships.

**The sponsorship fundraising goal for 2023 is to raise \$10,000!**

When your family or business sponsors the Beep! Beep! Book Fair, it displays your strong commitment to our children and their families, and your passion about early childhood education and the profound effect it has on our community at large.

The annual Book Fair spans four days with daily events and opportunities to promote your business. For example, during Grandparents and Special Friends night, we see 500 attendees for two dinner seatings, additionally our Dad's Breakfast has 300 guests. Meanwhile, the book fair itself had over 380 sales transactions in 2022!

**What can you expect from a Sponsorship or In-Kind Donation tangibly?**

- Name/Logo placement on the SLDS Book Fair website with clickable links.
- Name/Logo placement in weekly informational/promotional emails the month of Book Fair.
- Name/Logo placement in weekly posts/stories that features your sponsorship commitment and @mentions on the St. Luke's Day School Book Fair Page Instagram page.
- Name/Logo on large and well-placed printed signage during the Beep! Beep! Book Fair week.

Established in 1954, St. Luke's Day School has a history of excellence and a steadfast commitment to the development and enhancement of the whole child through the early childhood educational programs. Your sponsorship ensures our school continues its tradition of providing a nurturing and enriching community, where our children can play and learn together every day!

Your sponsorship or in-kind donation is tax deductible through St. Luke's United Methodist Church. If you have any questions, please contact [SLDSBookFair@gmail.com](mailto:SLDSBookFair@gmail.com). On behalf of St. Luke's Day School, we extend a heartfelt thank you for your support.

Sincerely,

Murphy Moellers  
Book Fair Chair

Maddy Gunderson  
Book Fair Co Chair



## Sponsorship Opportunities

As noted above, there are a finite number of Sponsorships available. To secure a Sponsorship opportunity please email [SLDSBookFair@gmail.com](mailto:SLDSBookFair@gmail.com) at your earliest convenience.

### **Please include the following information:**

- Family Name or Business Name:
- Contact Name:
- Contact Phone Number:
- Contact Email Address:
- Desired Sponsorship Choice/s:
- High Resolution Logo for promotional purposes

### **Opportunities:**

- **Gift Wrapping Goat**
  - **\$1,000**
    - 1 Sponsorship
    - Sponsors the supplies (gift wrap paper, ribbon, and tape) for the book gift-wrapping station where all proceeds go to SLDS.
- **Hot Cocoa Hens**
  - **\$500**
    - 3 Sponsorships
    - Sponsors the school wide Cocoa in the Courtyard event in partnership with the *PX Project* who will be the purveyor of the Hot Cocoa and mini muffins.
      - *PX Project* is a workforce development non-profit for individuals 18-25 years old. With food as their vehicle, *PX Project* fosters employability skills through skill acquisition and self-development.
- **Decorating Ducks**
  - **\$250**
    - 5 Sponsorships
    - Sponsors the beautiful theme and decor that makes our Beep! Beep! Book Fair so magical for the young minds of our students.
- **Beep! Beep! Breakfast Sheep**
  - **\$100**
    - 8 Sponsorships
    - Sponsors delicious breakfast items at our Dad's Breakfast with over 300 attendees.
- **Fa La La Lambs**
  - **\$75**
    - 2 Sponsorships
    - Sponsors the service activity at Alumni Afternoon for our wonderful alumni students and families. The alumni students will decorate paper lunch bags in Christmas style for the non-profit organization, Kids Meals.
- **In-Kind Donations**
  - **\$100+**
    - Unlimited Sponsorships
    - We welcome in-kind donations! Please reach out to us for further discussion at [SLDSBookFair@gmail.com](mailto:SLDSBookFair@gmail.com).